Stand Out with Solar: Solar for Real Estate Agents

Real estate professionals who understand the basics of solar will have a market edge.

As more homes with solar panels come onto the real estate market, buyers and sellers will look for agents who are familiar with this new technology and know how to properly value it in the real estate transaction.

For many, determining the value of solar is a new frontier. A new course can help: Solar for Real Estate Agents.

After you complete the course, you’ll be able to:

• Help your clients determine the market value of a home with a solar installation.
• Differentiate yourself by serving as the source of information on solar in your market.
• Bonus: You’ll also receive three hours of Continuing Education credits!

Course content includes:

• A review of the core pieces of a solar system and how the system creates electricity.
• Tips for listing homes that showcase the benefits of solar installations.
• Current financing options available and how they impact the real estate transaction.

Fast Facts: Real Estate and Solar

The number of households with solar energy systems in the U.S. has surpassed 1 million. By 2020, this number is expected to reach 4 million!

Adding solar to your home — much like renovating the kitchen — can boost a home’s value and resulting home sale price.

Solar systems can also increase the speed with which a home is sold.

In 2017, 64% of millennials said they are interested in installing solar — a 611% increase from 2016!

Learn how to bring this class to your area by contacting: info@ElevateEnergy.org

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