

MAYOR'S NEIGHBORHOOD CONFERENCE

2016

PEOPLE - PLACES - POSSIBILITIES

2014: Madison joins 50 communities in Georgetown University Energy Prize competition, aiming to reduce energy consumption while developing innovative approaches in residential and municipal sectors. Prize: \$5 million.



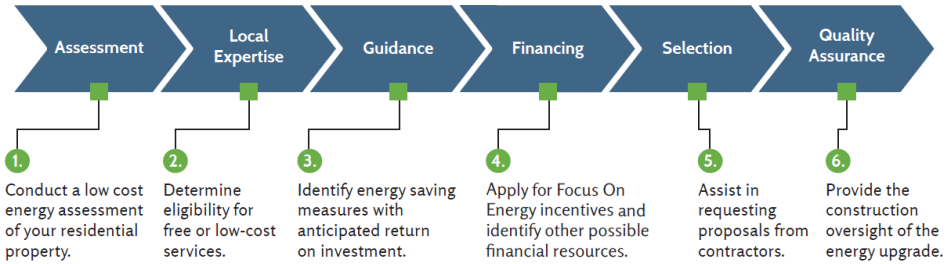
- 10% citywide energy consumption reduction (Despite 8% growth)
- 218 energy audits (and counting!)
- 110 residential retrofits completed or underway
- Over \$685,000 spent on energy efficiency construction

How we did it--and how you can still participate and help Madison win the \$5M prize!:

Residential Energy Efficiency Efforts: Creating a “one-stop shop”



Photo: Energy Party outreach in a single family home.



GOAL: Conduct creative outreach and create a “one-stop shop” where home/building owners can get help from start to finish

- 44 energy house parties with over 300 guests, resulting in an additional 157 single family energy audits conducted
- 79 single family construction projects completed/underway
- 61 multifamily building energy assessments conducted
- 31 multifamily building construction jobs completed valued at \$448,138

Other strategies already completed:

Cool Choices: Energy Choices at Home



- Behavior-based online game for about 2 months
- 800+ participants logged energy-saving actions
- Tracked energy, water and carbon savings
- **Results: \$350,000+ in savings**

City of Madison: Leading by Example

- Energy assessments and devised workplan for all buildings
- Developed comprehensive training modules for facility staff



People - Places - Possibilities