Elevate Energy uses this alert to keep you up-to-date on the latest news and developments happening at the intersection of energy efficiency and real estate. For more information, visit Value for High Performance Homes.

Capturing the Value of High Performing Homes
The City of Phoenix has one of the most ambitious carbon reduction goals in the country. To help reach its goals, they’ve teamed up with Pearl Certification, APS, RESNET, and HomeSmart on a new initiative to help Phoenix homeowners make their homes more energy efficient, save on their utility bills, aid the environment, and capture the value from their homes when they sell. As the market accurately values efficiency and solar, more homeowners will invest in these smart upgrades, leading to a significant shift from finite resources to a renewable one.

More News from Arizona
How has a data standard enabled Arizona’s largest electrical utility to certify the homes of its 29,000+ customers? Find out how APS is using HPXML to create real estate certificates that document a home’s energy-efficient features and performance. It’s this type of innovation that will ensure the value of these features is visible in the real estate market.
New Online Solar Valuation Class
For most appraisers, developing the value of a residential solar system is a new frontier. To help solve that problem, the Appraisal Institute launched the online continuing education class, “Valuation Resources for Photovoltaic Systems.” Appraisers with solar know-how will be able to differentiate themselves from their peers by serving as a local source of information on solar. Tell your favorite appraiser about this opportunity today!

Turn Up the Radio!
We’re not sure if 80s rock band Autograph understood why high-performance homes are more valuable than their counterparts, but Real Estate Matters host Michael Guthrie sure does. Listen to the interview with Elevate Energy to find out the answer to that age old question, “Why Are Energy Efficient & Solar Homes Valuable?”

Air Sealing and Insulation in the Limelight
Air sealing and insulation are the celebrities of the high-performance home world. These icons steal the show to provide the simplest, quickest, and least expensive method to decrease energy loss in a home. Elevate Energy created a video to tell the story of these reliable, hardworking icons. Use this video, along with our other tools, in your presentations, on your website, and in your social media alerts, then tell us about it using the hashtag #VisibleValue.

If you have any questions, please contact us at info@ElevateEnergy.org.
You are receiving this update because you have expressed interest in this topic. We’ll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here, and you can follow the conversation on Twitter #VisibleValue.