

2016

**ELEVATE ENERGY**

ANNUAL  
REPORT



# OUR MISSION AND VISION



## SMARTER

We give people the resources they need to make informed energy choices.



## ENERGY USE

Getting energy use right saves money, increases comfort, creates jobs, and protects the environment.



## FOR ALL

Everybody deserves to reap the benefits of energy efficiency, even if they're hard to reach.

# OUR IMPACT



**36,048**  
people educated on ways  
to save energy

We retrofitted  
**33,670 homes**



We held  
**683**  
community  
events



Our programs  
reduced  
**73,500**  
metric tons  
of CO<sub>2</sub>e



Number of data-driven reports  
and papers published in 2016



We helped families save



on energy costs

**33,380**  
Number of families  
we serve with our  
dynamic pricing  
programs



**2,740**  
Followers on Twitter

# PASSING HISTORIC ENERGY LEGISLATION

We leveraged our expertise as implementers, researchers, and policy analysts to substantially increase efficiency and renewable energy funding for low-income families in the **historic Future Energy Jobs bill** that became law in Illinois.



Elevators attending a rally to advocate for investment in energy efficiency and renewable energy in low-income communities.

# HELPING FAMILIES SAVE

Elevate Energy helped Chicago resident **Diana Story improve the efficiency of her 55 year-old home**, which will cut annual heating costs by an estimated \$400 for her and her family.



# LOWERING PEAK ELECTRICITY DEMAND

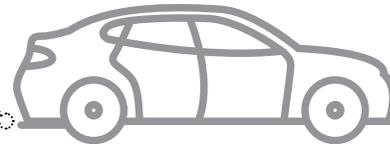
Participants on the ComEd Hourly Pricing program have helped to:

Reduce over  
**44 million kWh**  
in energy use

Avoid over  
**36,600 metric tons**  
in greenhouse gas emissions

That's like preventing the same emissions from a road trip that stretches more than:

**87 million miles**



Hourly Pricing participants have saved more than

**\$16 million**

since the program began in 2007



“ Hourly Pricing is an excellent program that has numerous benefits, beginning with a lower power bill. Now more than ever, we need programs that save customers money and make the power grid more resilient. ”

- David Kolata,  
CUB Executive Director

# BRINGING ENERGY SAVINGS HOME

“ *What I like most about the program is the monthly email comparing my bill on Power Smart Pricing to what I would have paid on Ameren’s fixed rate.* ”

- **Matthew L.**  
Saved \$325



Ameren Illinois' Power Smart Pricing participant  
Matthew L. and family.

# OFFERING A NEW WAY TO SAVE

The Ameren Illinois Peak Time Rewards program credits customers for reducing energy usage in the summer during high demand times, which will increase with climate change.

Two “peak time events” occurred:



Collective savings from conserving energy during peak times



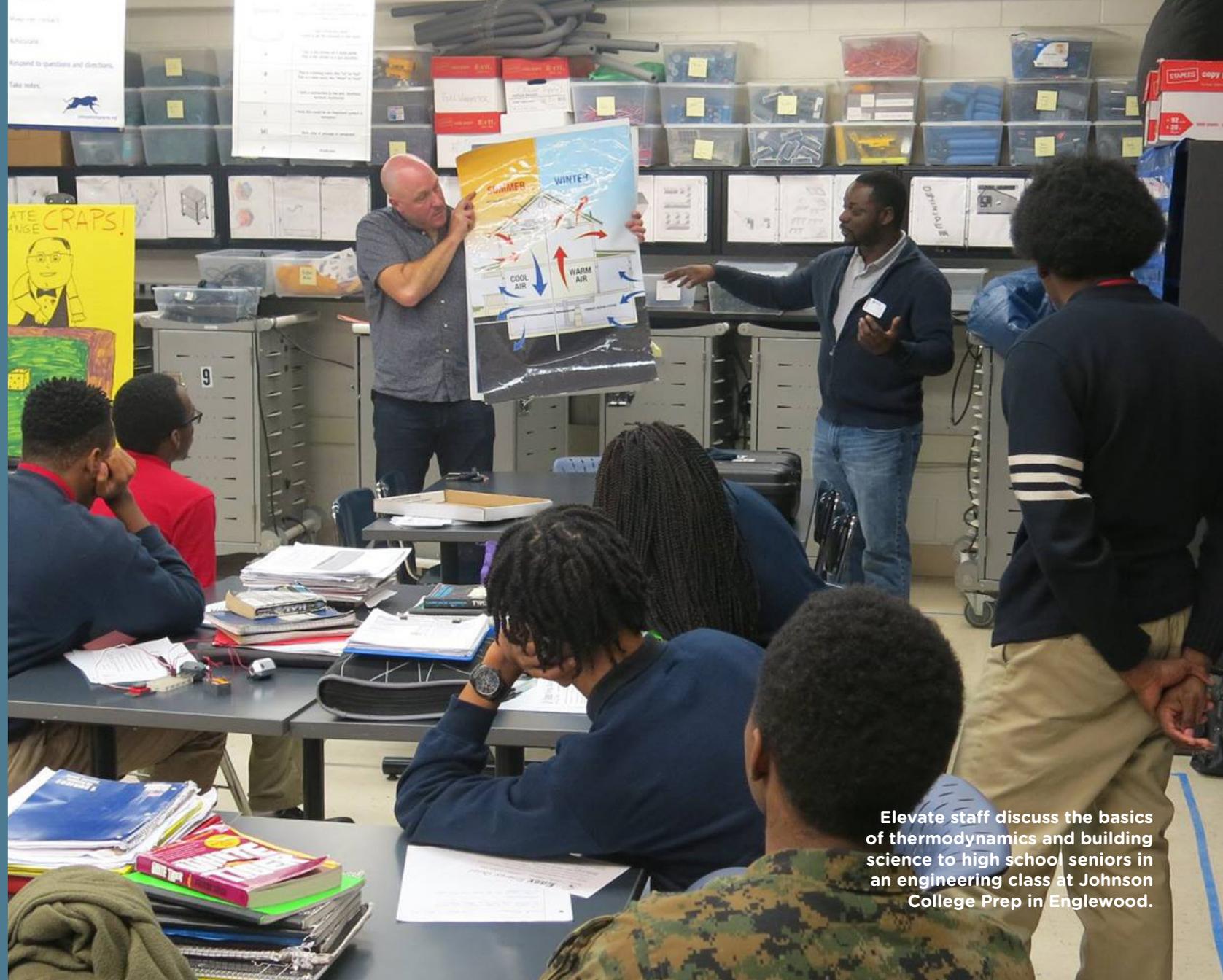
The energy saved during the two peak times was enough to power four homes for a year

“ When we signed up for the program, we thought why not, there’s nothing to lose. When we got the text about the first event, we decided to make it a fun game and the whole family participated. We are very pleased with the bill credits we earned. ”

- **Tony and Judy B.,**  
Ameren Illinois Peak Time Rewards participants

# SPREADING THE WORD

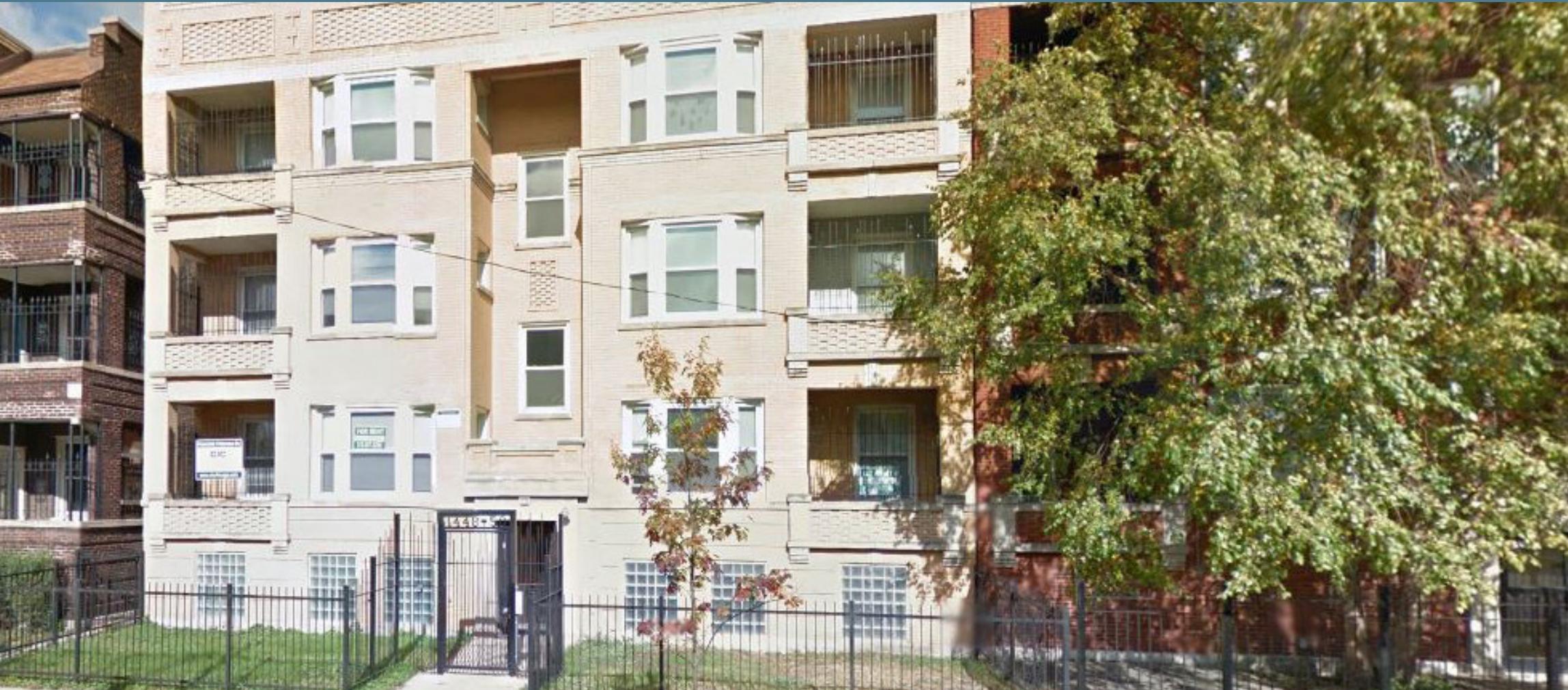
We held nearly 700 community education events to ensure the benefits of energy innovation reach everyone.



Elevate staff discuss the basics of thermodynamics and building science to high school seniors in an engineering class at Johnson College Prep in Englewood.

# SOLVING PROBLEMS FOR BUILDING OWNERS

We helped the owner of this multifamily building in Chicago's Woodlawn neighborhood **cut her annual natural gas bill** by \$3,333.



# LOWERING COSTS FOR SERVICE ORGANIZATIONS

We helped the **Vietnamese Association of Illinois** shave **28% off its electric bills** and apply that money toward serving more immigrant families.



# WINNING IN MICHIGAN

An Elevate Energy-upgraded affordable housing complex in Michigan **won a statewide award for greatest energy savings**, and we continued to grow multifamily efficiency programs across the nation.

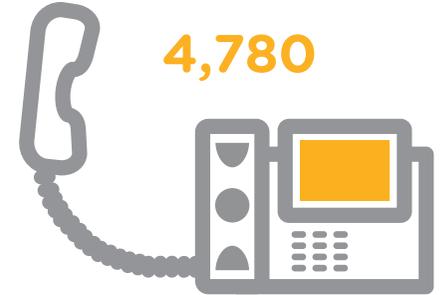


# REPORTING ENERGY USE IN BIG BUILDINGS

We've helped building owners and managers comply with the Chicago Energy Benchmarking Ordinance since 2014.



The program support team serves 10 programs, including Chicago's benchmarking ordinance.



**4,780**

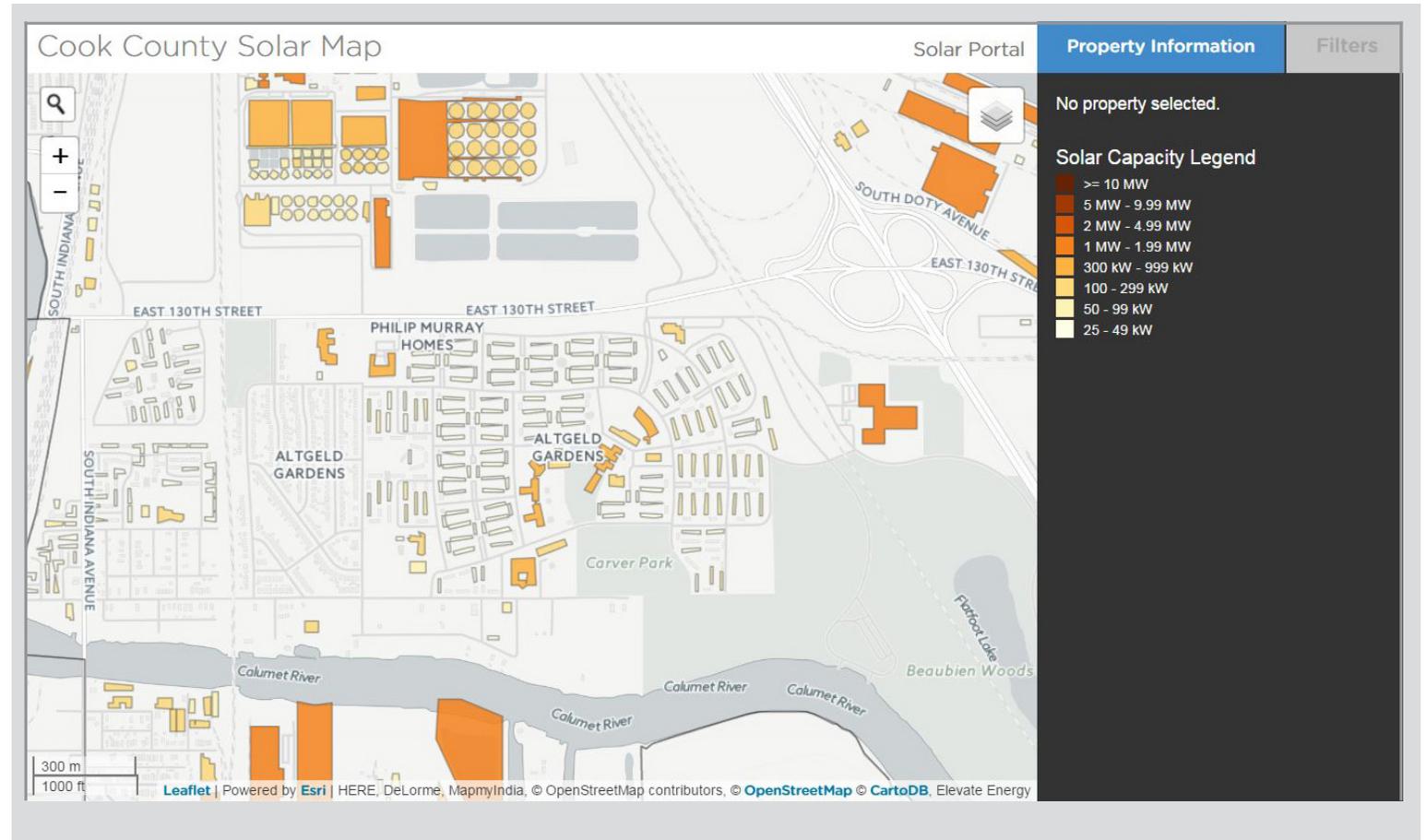
Total customer interactions in 2016

**684**

Total staff hours supporting benchmarking compliance

# SOLAR FOR ALL

We launched the **Cook County Community Solar Portal**, an interactive map that shows suitable locations for community solar projects.



# OUR MOTLEY CREW

Veterans of the utility and construction industry mix comfortably with recent college grads. Community organizers collaborate with seasoned marketers. Electrical engineers and former English majors write joint grant proposals, while statisticians and customer service experts fine-tune our programs.



# BOARD OF DIRECTORS

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# 2015 FINANCIALS

