Elevate Energy uses this alert to keep you up-to-date on the latest news and developments happening at the intersection of energy efficiency and real estate. For more information, visit [Value for High Performance Homes](#).

**Sustainability Sells**
According to the [REALTORS® and Sustainability 2019 Report](#), eco-friendly home features have broad appeal among consumers and can play a valuable role in real estate marketing. In fact, 69 percent of respondents said that promoting energy efficiency in their listings “was very or somewhat valuable.” The report surveyed REALTORS® about sustainability issues in the residential and commercial real estate markets and trending consumer preferences in their communities.

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**Life (and Energy) in a Northern Town**
Over the next few years, Minneapolis homebuyers and renters will be able to learn about energy usage in a home or apartment before they sign on the dotted line. In February 2019, the Minneapolis City Council approved three policies to reduce overall housing costs, ensure homeowners and renters have reliable information about their energy costs when deciding where to live, and reduce carbon emissions. A dream? No. Groundbreaking? Yes.
Tools to Build the Energy Information Pipeline
The Home Energy Information Accelerator Toolkit from the Building Technologies Office of the U.S Department of Energy includes key resources to improve access to home energy information in the real estate transaction. Read about the replicable and sustainable approaches implemented and access resources to help you do the same. Elevate Energy offers one-on-one support to help those looking to implement pieces of the Toolkit. Contact Elevate Energy’s Project Manager of Research and Innovation Pamela Brookstein at pamela.brookstein@elevateenergy.org and we’ll connect you. You can also follow the conversation on social media using the hashtag #HEIAToolkit.

Building Bridges (bonus link)
Value for High Performance Homes offers more tools and research to help energy efficiency programs, contractors, and regional efficiency alliances engage with the real estate industry.

If you have any questions, please contact us at info@ElevateEnergy.org.

You are receiving this update because you have expressed interest in this topic. We'll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here, and you can follow the conversation on Twitter #VisibleValue.