The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We'll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes/.

Demand for Home Energy Ratings Soars in 2013
U.S. homes that were energy rated and issued a HERS Index Score skyrocketed 70 percent in 2013, compared to the prior year. RESNET issued a report detailing the number of homes rated along with the average HERS score by state. Read the full report here.

GuildQuality’s Certified Green Home Study White Paper
The GuildQuality released a paper to help the home building industry understand the value of a “green home” from a home buyer’s perspective. GuildQuality surveyed homeowners who purchased a National Green Building Standard certified green home built within the past three years. The paper, commissioned by the National Association of Home Builders, found that overwhelmingly, people are very happy with their choice to live in a green home. Read the paper here.

Appraisal Institute Expands its Green Registry
The Appraisal Institute (AI) has made it easier for potential clients to assign qualified appraisers to energy efficient properties. Any appraiser that has taken or will take AI’s required green courses and passes the exams will be placed on the green registry. Read more from the Appraisal Institute here. A report by Elevate Energy and National Home Performance Council, Unlocking the Value of an Energy Efficient Home, explains the important role of matching qualified appraisers to efficient home assignments. Download the complete paper here.

Appraising Energy Efficient Homes
The just-released book, Residential Green Valuation Tools by Sandra Adomatis, explores the features that make a home green and introduces methods and resources needed when becoming a green home appraiser. Read more or order the book here.

If you are attending ACI Detroit, you'll have the opportunity to learn more on this topic at Ms. Adomatis’ session, Valuing the Existing Energy Efficient Home, on Tuesday, April 29. Using a series of case studies, she will illustrate methodology available to develop credible appraisal
A new manual released by the Department of Energy states that when sponsors are “developing and issuing a Certificate that utilizes the Home Performance with ENERGY STAR name and mark, Sponsors should comply with the guidance in BPI-2101-S-2013.” [Access the manual here.](#)

BPI-2101-S-2013 Standard Requirements for a Certificate of Completion for Residential Energy Efficiency Upgrades makes home energy efficiency more MLS- and appraiser-friendly and reduces “greenwashing” through the creation of a new national standard. The standard was recently approved as a BPI standard and defines a consistent way to describe energy efficiency improvements in an existing home. The standard is to be implemented locally to create a specific certificate that best suits the needs of the local market.

Elevate Energy Goes to Washington
Elevate Energy was honored to attend a Green Mortgage Appraisal Roundtable on March 11 in Washington D.C. The organization joined appraisers, lenders, Realtors, federal agencies, and other stakeholders to discuss the challenges of assigning a value to energy savings. [Read more about the event here.](#)

If you have any questions, please contact us at [Info@ElevateEnergy.org](mailto:Info@ElevateEnergy.org).

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel free to share; others can [sign up to receive regular alerts here](#) and you can follow the conversation on Twitter at #VisibleValue