The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We'll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes/.

National Association of Realtors First Environmental Summit
The nation’s foremost experts on environmental risk management spoke about environmental impact on real estate. Panel discussions included the economic impact of environmental changes, politics of natural resource management, public perceptions of environmental risks and threats, smart growth, and environmental regulations and protections. Read the full press release here.

Capitalizing on Existing Continuing Education
Three leading organizations representing the home inspection, real estate, and sustainable building industries have recognized BPI's Building Science Principles (BSP) Certificate of Knowledge for the basic principles of residential energy efficiency and health and safety it brings to the continuing education of their membership. Read more here. To learn more about capitalizing on existing high-quality continuing education, read step three in our blueprint, “Unlocking the Value of an Energy Efficient Home”.

The Significance of Third Party Verifications
Though this blog focuses on the value third party verifications bring to energy efficient products, the lesson applies to properties as well. Documenting energy efficiency features and improvements using consistent, standardized methods is the first step in ensuring fair value for energy efficient homes.

Increasing Home Value with Energy Efficiency Upgrades
"Real Estate Today," a nationally syndicated radio show from the National Association of Realtors, invited Massachusetts Realtor Craig Foley to discuss the use of energy efficient upgrades as a way to increase home value. Listen to the interview here.

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel
free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue