The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We'll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes-campaign/home/.

Updating MLS Green Fields to Promote Market Transformation
In Massachusetts, MLS Property Information Network, Inc. (MLS PIN) installed a comprehensive update of its green data fields allowing homebuyers in the region to have a much clearer understanding of the high performance options available to them. This effort was accomplished in partnership with the Massachusetts Chapter of the U.S. Green Building Council. Read the full press release here.

To learn more about the quality and consistency of green data fields across MLS’s, reference the Green MLS Implementation Guide. The guide helps everyone involved in the green real estate transaction speak the same language when it comes to recognizing the value of high performance homes. For more on using the fields, read step four in our blueprint, Unlocking the Value of an Energy Efficient Home.

Making the Value Visible with the Green Addendum
As part of Elevate Energy’s full-service efficiency program for 2-4 unit buildings, we are providing a completed Appraisal Institute Green and Energy Efficiency Addendum to program participants. Documenting the energy efficient improvements in a building is the first step in communicating its fair value in the marketplace, and the Addendum is key to making the value of a home visible to appraisers, real estate agents, and homebuyers. Read the blog post here.

Energy Efficiency and Its Impact on Home Sales
Data is the key to identifying and properly valuing high performance homes. A new study, conducted on behalf of the Colorado Energy Office, demonstrates how data can help us understand the impact energy efficiency has on the home sales transaction process. Read the complete study here.

Defining High Standards on Energy Efficient Retrofits
A newly revised Standard 100-2015 is crucial to making sure retrofits are
consistent and trustworthy. Rick Hermans, chair of the Standard 100 committee, said, “In order to reduce the overall impact of energy used by residential and commercial buildings, the existing building stock must become more efficient. This revision to Standard 100 provides the means to accomplish that goal.” Read the press release here.

**Continuing to Make Change in Real Estate**
NAR past president Steve Brown was honored with an EverGreen award for his leadership on environmental issues during his tenure, and talks about raising the “green IQ” in the real estate industry. Read the story here.

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We'll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue