The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We'll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes-campaign/home/.

Green Data Goes Live on Largest Real Estate Sites
Chicagoland's MLS, MRED, announced that Realtor.com and Homes.com, two of the nation's largest homes for sale web sites, are now displaying green and energy related information made available to them from MRED and its real estate professionals. This means that data regarding energy ratings and the green features of homes, available in homes listed in MRED's MLS system, is now displayed on two of the most visited real estate sites in the country! Read more here.

The Market Value of Green Improvements
Energy efficiency experts from Boston and beyond weigh in on the buying and selling of real estate with energy efficient improvements. While the issue is complicated, the consensus is that homeowners value green features, when they are done right. Read the story here.

DANGER Report Released by NAR
The DANGER Report documents the threats and challenges that agents, brokers, associations, and MLS’s may confront in the next three to five years. This is an important resource for energy efficiency advocates hoping to work with the real estate community on the fair and consistent valuation of high performance homes. Review the report here.

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue