Elevate Energy uses this regular alert to keep you up-to-date on the latest news and developments happening at the intersection of energy efficiency and real estate. For more information, visit the Value for High Performance Homes webpage.

Get CE Credit (and Solar Street Cred)

"Selling the Sun: Establishing Value for Solar Homes" is an online continuing education course for real estate agents looking to improve their skills by learning to determine the market value of a home with a solar installation. After completing this course...

- Sellers will know you’re the agent who can help them receive the proper value for their homes.
- Buyers will look to you to understand the true value of a solar home.
- You’ll be able to serve as a local solar expert and differentiate yourself from your peers.

Update! Selling the Sun is now available for three hours of continuing education credit in Colorado, Michigan, Nevada, Ohio, Oregon, and Virginia. Keep checking the course website, as more are approved every month!

Appraising Solar Homes

Elevate Energy is thrilled to announce the launch of the “Valuation Resources for Photovoltaic Systems for Appraisers” course! Appraisers who complete this class will know how to accurately appraise solar to reduce the risk of liability and comply with standards. The course also gives you access to special tools and resources for this growing market, and you will be able to differentiate yourself by serving as a local solar home expert. Contact us to learn more.

Solar in the Limelight

Check out these videos from the George Washington Solar Institute, which provide an overview of industry trends as well as key insights into real estate professional and appraiser experiences with solar-equipped homes.
If you have any questions, please contact us at info@ElevateEnergy.org.

You are receiving this update because you have expressed interest in this topic. We'll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here, and you can follow the conversation on Twitter #SolarRealEstate.