The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We’ll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes-campaign/home/.

In D.C., Using Green MLS Fields is Paying Off
A new report from the Institute for Market Transformation, Elevate Energy, and Metropolitan Regional Information Systems examines the market supply and demand for high performance homes in Washington, D.C. One key finding is that homes that use “green” fields in the multiple listing service (MLS) to denote high performance features have consistently performed better on key market indicators such as sales price. Find the full report here.

An Easy-to-Use High Performance Home Checklist
Northeast Energy Efficiency Partnerships published a checklist to help real estate professionals make a quick assessment of a home’s efficiency. The list, which includes everything from lighting to the building envelope, can be used as a resource to keep track of all the high performance aspects of a home that can be integrated into the sales process. Read more and find the checklist here.

Disclosing Inventories Will Move the Market
Home Innovation Research Labs announced it certified 50,000 homes under the National Green Building Standard Green Certification program. These homes are part of a growing movement of consumers looking for homes that are more comfortable, boast lower energy bills, and have cleaner indoor air. Read the blog here.

By continuing to publicize the growing number of high performance homes in the market place, energy efficiency programs will help make the value of these homes visible in the marketplace. As local real estate markets understand how the inventory of energy efficient homes is growing, we move closer to the consistent and fair valuation of these homes. To learn more about tracking the supply of energy efficiency homes, read step two in our blueprint, “Unlocking the Value of an Energy Efficient Home.”
Greening the MLS
Massachusetts Realtor Craig Foley writes about the sometimes complex process of “greening” the MLS, drawing from lessons of the Massachusetts MLS and sharing what he considers to be the most important green field. Read the blog here.

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue