The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We'll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes-campaign/home/.

Capturing Energy Efficiency in Real Estate Transactions
The U.S. Department of Energy (DOE) has released a new white paper highlighting how residential energy efficiency programs can help make homes energy efficiency visible to appraisers, real estate agents, mortgage lenders, homebuyers, and sellers.

Prepared by Lawrence Berkeley National Laboratory (LBNL), the white paper provides examples of programs across the U.S. that are successfully engaging the real estate community and overcoming barriers to valuing energy efficiency in the home resale process. The research draws on literature and interviews with efficiency program staff and real estate professionals. To learn more, register for a webinar on Wednesday, November 18, 2015, at 2:00 p.m. EST.

Why Seek the Right Appraiser?
Appraising a high performance home is a complex task that requires an understanding of the unique features these homes offer. Appraisers who are specially trained to recognize these features are crucial to the making the value of these homes visible in the marketplace. The Building Codes Assistance Project and the Appraisal Institute collaborated to create a resource to help builders, buyers, and mortgage lenders understand how and why to access these specialized appraisers. Access the resource here. To read more about the importance of getting data about home energy efficiency to qualified appraisers, read step five of the visible value blueprint.

A Policymaker's Guide to Scaling Home Energy
The State and Local Energy Efficiency Action Network published a guide designed to help state and local policymakers take full advantage of new policy developments to launch or accelerate residential energy efficiency programs. It is written primarily for state and local policymakers, including state and local executives, legislators, public utility commissioners, and the
staff who advise them. Chapter three covers opportunities for making the value of energy efficiency visible in the real estate market. Read the full guide here.

**What Makes These 115,000 Existing Homes Special?**
The U.S. Department of Energy (DOE) released independent evaluation reports tracking the impact and legacy of the Better Buildings Neighborhood Program. From 2010 to 2014, grantees completed upgrading the energy efficiency of more than 115,000 existing homes. Each of these homes is a potential listing in the local MLS one day soon. Read about the full results here.

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue.