The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We'll use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes-campaign/home/.

Help Spread the Cost versus Value Study
As part of the collaborative efforts of the Value for High Performance Homes Campaign, we were able to get an energy efficiency measure – air sealing and insulation – added to Remodeling Magazine’s annual Cost versus Value study. This matters because it legitimizes a valuable, low-cost, and manageable home improvement project which home owners might consider. Not to mention the monthly savings that can be recouped. A big thank you to the North American Insulation Manufacturers Association (NAIMA) for sponsoring this addition. Please help us get the survey out to real estate professionals: http://survey.confirmit.com/wix2/p3075140542.aspx?SL

A Rocky Mountain Success Story
The Colorado Energy Office introduced the Home Energy Score to real estate professionals at the Colorado Association of REALTORS convention on September 17. The Colorado program is engaging the real estate community and coordinating with multiple listing services to make energy efficiency visible and understandable. To learn more about Colorado’s program, read the post on the Better Buildings Beat Blog and the press release from the Colorado Energy Office.

Earn Your CE Credits (and Enjoy the Foliage) in Vermont
The Green Real Estate Symposium is a one-day event designed to educate and excite Realtors, appraisers, mortgage lenders, and home builders Vermont and New Hampshire on energy efficient and high performance homes. Workshops will cover topics such as residential green evaluation tools and using “Total Cost of Ownership” concepts in finance and sales. Realtors and appraisers will also have an opportunity to earn Continuing Education credits. Read more about the event here.

Data Standard 101: What It Is and What It Does
Data standards and IT solutions that allow quicker and more automated
transfer of home energy data to the real estate community are crucial for fair and consistent valuation of high performance homes. National data transfer standards, such as BPI-2100 (HPXML), should be used whenever possible, both to reduce the costs of developing data transfer systems and to facilitate collection and aggregation of comparable data from multiple sources. A column by the Home Performance Council’s President and CEO Brian T. Castelli offers a synopsis of what these standards are and what they were created to do. Read the full column here. To read more about developing standardized IT solutions, read step six in our blueprint, “Unlocking the Value of an Energy Efficient Home.”

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue.