The Value for High Performance Homes Campaign is a group of real estate and energy efficiency professionals working together to remove barriers toward the fair value of energy efficient homes. We use this regular alert to keep you up-to-date on the latest news and developments. For more, visit the campaign website at http://www.elevateenergy.org/value-high-performance-homes-campaign/home/.

**New Solar Data Fields in a California MLS**
California Regional MLS (CRMLS), the nation's largest MLS, added five data fields that are ready to accept information about solar PV installations. Because these fields are searchable by CRMLS’ members (real estate professionals and appraisers), finding, marketing, and identifying a comparable PV home will now be significantly simpler. This will increase the likelihood that the important features of a solar PV system are marketed and valued in home real estate listings. Finding essential information about the PV system will allow appraisers to accurately value and appraise the systems.

The addition of these solar fields to the Real Estate Standards Organization’s (RESO) Data Dictionary paved the way for CRMLS to add the new fields. The Data Dictionary contains a standardized language that all MLSs are encouraged to adopt. This movement toward standardization lays the groundwork to seamlessly and consistently move solar (and energy-related) data into the real estate transaction.

To learn more about the green data fields MLSs can incorporate, reference the Green MLS Implementation Guide. The guide helps everyone involved in the green real estate transaction speak the same language when it comes to recognizing the value of high performance homes. For more on using the fields, read step four in Elevate Energy’s blueprint, “Unlocking the Value of an Energy Efficient Home.”

**New Pathway to Improve Solar Real Estate Data Accessibility**
Lawrence Berkeley National Laboratory released a report that helps solar and real estate advocates take the first step toward an improved process for listing, valuing, and closing these homes. The report, “Capturing the Sun: A Roadmap for Navigating Data-Access Challenges and Auto-Populating Solar Home Sales Listings,” supports a vision of industry stakeholders working together to make information about solar homes
more accessible to home buyers and sellers.

**Just Launched: Making the Value Even More Visible**
Elevate Energy is excited to announce the addition of two new tabs to its Value for High Performance Homes Campaign webpage.

The **Energy eCompliance tab** is a resource for those looking for up-to-date information on the Chicago initiative to auto-populate utility cost information into MLS listings. Here you will find the history of partnerships that led to this one-of-kind program and the latest data analyses on the effects of including utility costs at the time of listing.

The **PV Solar and Real Estate tab** is a hub to track the latest valuation research and initiatives working to expand the visibility of solar PV in the real estate market.

If you have any questions, please contact us at Info@ElevateEnergy.org.

You’re receiving this update because you have expressed interest in the topic. We’ll continue to alert you with news and developments. Please feel free to share; others can sign up to receive regular alerts here and you can follow the conversation on Twitter at #VisibleValue.